



CORNFLOWER PETAL

The official newsletter of the German-American Steuben Parade of New York and the German-American Friendship Month
Editor: Tanja Ohlson

THREE GRAND MARSHALLS FOR THE 51ST STEUBEN PARADE

For the first time, the German-American Steuben Parade of New York will feature three Grand Marshals!

This year the Grand Marshals will be actor Mr. Ralf Moeller, Mr. Duncan Niederauer--CEO of NYSE Euronext--and Col. Gail Halvorsen, known as the “Candy



Bomber” of the Berlin airlift. The choice reflects three equally important aspects of the friendship between the United States and Germany on either side of the Atlantic, a mix of entertainment, business and history.

“I am especially happy to have Col. Gail Halvorsen with us this year. He was an important part of re-establishing the friendship between Germany and the USA during the Berlin airlift,” stresses Lars Halter, Chairman of this

year’s Steuben Parade. “But of course I am also happy to welcome important German-Americans from Hollywood and Corporate America.”

Col. Gail Halvorsen was born in 1920 in Salt Lake City, Utah, and is best known as the “Candy Bomber.” After meeting some



destitute children during a stroll through Berlin after the war, the Colonel decided to drop candy attached to little parachutes the next time he flew to the enclosed city. In order for the kids to recognize his plane he wiggled the wings of his plane and was therefore dubbed “Uncle Wiggly Wings.” The Berlin airlift is

often considered the turning point in the post-war relationship between Germany and the USA. Dropping candy, which was quickly adopted by other pilots, was one of the first steps towards today’s close friendship.

Mr. Duncan Niederauer has been CEO and Director of NYSE Euronext since 2007. After his MBA from Emory College, he worked for Goldman Sachs and as COO of NYSE Euronext.



Although he always knew that he had German roots, it was only this year that he learned more about them from NYC Commissioner Brian Anderson, a

great friend of the Steuben Parade's. Now, Mr. Niederauer looks forward to leading the parade up 5th Avenue on September 20th.

Ralf Moeller is a German actor who had the lead role in the show "Conan" and starred in

movies like "Gladiator" and "Batman & Robin." His latest blockbuster, "Bierfest" was a huge success especially in the German-American community. Moeller started his career as a bodybuilder, winning the World Championship in 1986. Since 1992, he has been living in Los

Angeles, frequently travelling back and forth between the US and Germany. In addition to his professional life he dedicates his time to working with kids and teenagers, and tries to be a positive role model for them.

MORE THAN AIRPORTS AND BANKS...

Hessen named the Official Partner of the 51st Annual German-American Steuben Parade



The Steuben Parade Committee is proud to announce that the Bundesland Hessen has been won as an official partner of the Parade 2008. The little state in the middle of Germany is famous for its banks in Frankfurt, and its airport, which is the first

German place many visitors get to see when travelling to Germany. Several floats and special guests of the Parade's will show that banks and infrastructure are not the only things that make Hessen loveable.

The concept of having a German Bundesland (State) as the official partner of the Parade will be

continued in the following years. It will make the Parade even more colourful than it already is, and it will help to represent the variety of German culture and traditions.

For more information on Hessen, please also visit their official website www.hessen.de.

EVENTS CALENDAR:

You can meet the Steuben Parade Queen and her court at the following events during the upcoming month:



August 8--	2PM to 6 PM	German Alps Festival ; Hunter Mountain, NY
August 17--	2PM to 6 PM	134th Plattdeutsche Volksfest; Schuetzen Park, North Bergen, NJ

GERMAN-AMERICAN FRIENDSHIP MONTH:



Friday, September 5 – 7 PM

“A Taste of History”

The historic Fraunces Tavern, where George Washington addressed his generals and Baron von Steuben were “regulars”, takes you back to colonial times with a rustic five course dinner accompanied by five different brews from Germany’s most historic brewery: Hofbräu. Enjoy hearty treats while Prof. Dr. Jeffrey Gaab (SUNY Farmingdale), a published expert on the City of Munich and its historic Hofbrauhaus, explains the history of Germany’s most refreshing drink, and a historian from the Sons of the Revolution introduces you to the history of the very place you dine in--the oldest restaurant in New York

City.

Location: Fraunces Tavern, 54 Pearl Street, NYC

Cost: \$75; RSVP by August 28 at 914-439-7638

Wednesday, September 17 – 8 PM

“Ein Fall für Zwei”

German opera and TV star Gunter Emmerlich teams up with Boston native Deborah Sasson for a one-night-only visit to Carnegie Hall. Discovered by Leonard Bernstein and sent to Germany to star in the original production of “West Side Story”, Ms. Sasson’s career covered opera, musical and songs all the way from classic to folk and country, and she has been a favorite with German audiences for decades.

Weill Recital Hall at Carnegie Hall, 7th Avenue & 57th Street

\$30-40, for tickets call 212-247-7800



IMPORTANT INFORMATION:

Annual German-American Steuben Parade Benefit Banquet:

Date: Friday, September 19, 2008

Time: 7pm -12am

We will have a two-tier seating. Prime seating, close to the stage and the Grand Marshalls will be available at \$300 per seat, standard seating will be \$150.

Please RSVP by September 5, 2008;

Contact Info: Ms. Geraldine Brand at 917-929-6260

Floats:

Floats are individually priced and can accommodate up to twenty people and include benches or chairs if requested. The price includes conventional banners and standard decorations, all insurances, tow vehicles, drivers and delivery to/from parade.

For pricing information contact Float Co-Chairperson Mr. Bob Radske at 917-805-0090.

Line-Up

This year’s line-up meeting is scheduled for August 28th at 6 pm. The location is still to be determined and will be published in the next newsletter. But we’re still looking for a Division Marshal for

Westchester and Rosemarie Bartzick, the former Division Marshall, will help the new marshal with the position. Information about the position and the meeting is available from Eric Hoffman at 718-591-0609. He also thanks all the Division Marshalls who volunteer their time for this year's parade.

MEET OUR GUESTS

A short introduction to the groups from Germany visiting the German-American Steuben Parade 2008

Witzschdorfer Blasmusikanten

From Witzschdorf near Chemnitz in Saxony comes a group of 22 brass and wind musicians. The group was founded in 1907 and will please the spectators and participants of the parade with marches as well as Polkas and Waltzes. The club was originally founded as part of the local volunteer-fire-fighter squad and is a very popular guest at local festivals and parties.

Webseite:

http://www.witzschdorfer-blasmusikanten.de/html/uber_uns.html

Holledauer

Linedancer



The linedancers from Holledau in Bavaria are the German equivalent of the Schuhplattler groups in the USA. The club was founded in 1997 and consists of 30 members who love to show the New Yorkers, that country feeling and country music are popular not only in the US. 16 of them will march in the parade

Webseite:

<http://www.holledauer-linedancer.de/?show=ueberuns>

Karnevalsgesellschaft

Prinzengilde 1947 Eschweiler-Bergrath

It's already going to be the second trip to the Steuben Parade New York for the carnival group from Eschweiler. Their first visit was in 2002. The club has 350 members in Germany and 30 of them will march up 5th Avenue in September. By the way, after a visit to Chicago in 2005 and to our friends in Philadelphia this year they will be the first German carnival group to have marched in all three German-American Steuben parades.

Webseite:

<http://www.prinzengilde.de/>

Gmendr

Altstadtfäger



The group with the funny name even for German ears are musicians that play in a style called Guggemusik. It is an integral part of Swiss carnival and a form of brass music where melodies are slightly off-key, accompanied by strong rhythms. In their colourful costumes and intoxicating tunes they will lift the mood of every spectator!

Webseite: <http://www.gmendr-altstadtfäger.de/index2.php>

Historische

Gebirgsschützenkompanie

Waakirchen

The group of 50 from Waakirchen, a little town in the very south of Bavaria, is a historic shooting club that will look impressive in their original uniforms and Trachten.

Webseite:

<http://www.gsk-waakirchen.de/>

Tambourcorps Grün-Weiß 1950

Bonn-

Oberkassel



This music group will bring every member they have, all 45. The musicians first started wearing the uniforms of the historic city soldiers of the former German capital, Bonn, in 1965. They play marches and famous melodies. A countdown to the parade on their website shows how much they are looking forward to coming to New York!

Webseite:

<http://www.tambourcorps.de/>